THE HEROES OF TELEMARK

PANAVISION® · COLUMBIACOLOR

COLUMBIA PICTURES presents A Benton Film Production

KIRK DOUGLAS · RICHARD HARRIS

in ANTHONY MANN'S

THE HEROES OF TELEMARK

co-starring ULLA JACOBSSON · MICHAEL REDGRAVE

with DAVID WESTON · ANTON DIFFRING · Screenplay by IVAN MOFFAT and BEN BARZMAN

Produced by S. BENJAMIN FISZ · Directed by ANTHONY MANN

PANAVISION® COLUMBIA COLOR ORIGINAL SOUNDTRACK ALBUM ON MAINSTREAM RECORDS

Ad No. 202—70 Lines—2 Cols. x 2½ Inches

'THE HEROES' Will Start 'Em Parading to Your Boxoffice!

HEROES from the battlefields as well as HEROES from the playing fields have always held special attraction for young and old alike.

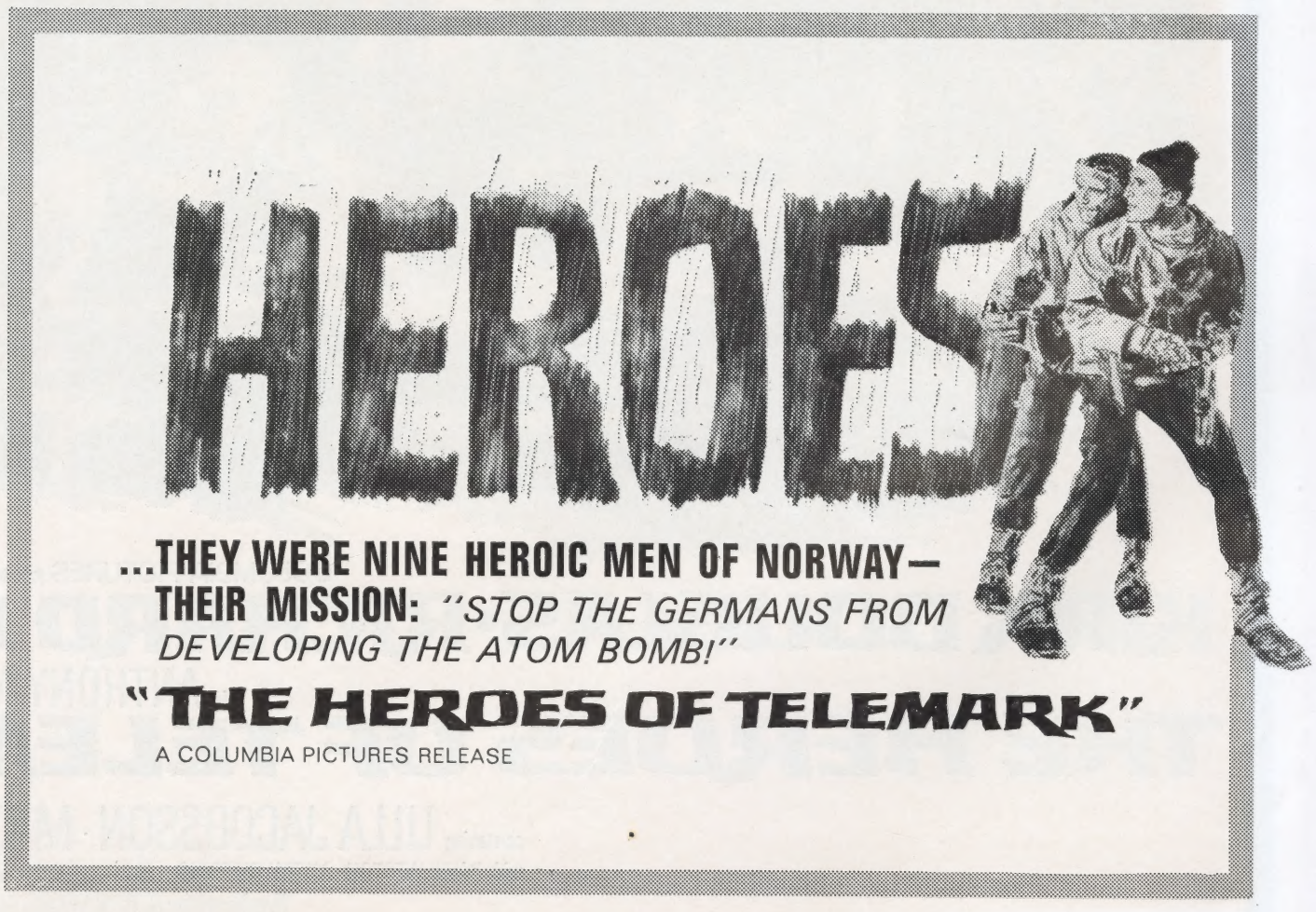
Columbia's series of advertising research tests confirmed the strong appeal of the word HEROES in the title, "The Heroes of Telemark."

Teaser advertising will permit you to pre-sell the "HERO" angle well in advance of your opening large space ads.

We have prepared such a teaser in various sizes and urge you to use it on the movie page—as well as run-of-the-paper. Put "THE HEROES" to work—well in advance of your opening of "The Heroes of Telemark."

Ad No. 306—156 Lines—3 Cols. x 3⅝ Inches

Ad No. 404—280 Lines
4 Cols. x 5 Inches



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THE STRANGEST MISSION OF SABOTAGE UNDER THE MIDNIGHT SUN!

Nine heroic men of Telemark, Norway... daredevil fighters of the Resistance who had to stop the Nazis from developing the atom bomb!

"HEROES OF TELEMARK HAS THAT GUNS OF NAVARONE EXCITEMENT!"
—Earl Wilson, Nationally Syndicated Columnist

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Screenplay by IVAN MOFFAT and BEN BARZMAN · Produced by S. BENJAMIN FISZ · Directed by ANTHONY MANN

ORIGINAL SOUNDTRACK ALBUM ON MAINSTREAM RECORDS

PANAVISION® COLUMBIA COLOR

Ad No. 502—725 Lines—5 Cols. x 9 Inches

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All inquiries on this procedure, which is voluntarily subscribed to by the major motion picture companies, may be addressed to: Advertising Code Administrator, Motion Picture Association of America, 522 Fifth Avenue, New York 36, N. Y.

Ad No. 601—720 Lines—6 Cols. x 8½ Inches

THE STRANGEST MISSION OF SABOTAGE UNDER THE MIDNIGHT SUN!

INTO THE FROZEN NORTH GO NINE HEROIC MEN OF TELEMARK, NORWAY... DAREDEVIL FIGHTERS OF THE RESISTANCE... TO STOP THE NAZIS FROM DEVELOPING THE ATOM BOMB!

"HEROES OF TELEMARK HAS THAT GUNS OF NAVARONE EXCITEMENT!" —Earl Wilson, Nationally Syndicated Columnist

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ORIGINAL SOUNDTRACK ALBUM ON MAINSTREAM RECORDS

Ad No. 403—608 Lines—4 Cols. x 10⅞ Inches

Utility Mat No. 1

- Ad No. 101
- Ad No. 102
- Ad No. 103
- Ad No. 202
- Ad No. 206
- Ad No. 207
- Ad No. 208
- Ad No. 203
- Publicity 1-D
- Publicity 2-A

Ad No. 305—399 Lines—3 Cols. x 9½ Inches

Ad No. 103—14 Lines
1 Col. x 1 Inch

Ad No. 102—26 Lines
1 Col. x 1⅞

Ad No. 101—42 Lines
1 Col. x 3 Inches

Ad No. 204—200 Lines—2 Cols. x 7⅛ Inches

Ad N

Ad No. 208—100 Lines—2 Cols. x 3½ Inches

Ad No. 207—52 Lines—2 Cols. x 1⅞ Inches

Ad No. 206—28 Lines—2 Cols. x 1 Inch

DOUGLAS HARRIS
in ANTHONY MANN'S
THE HEROES OF TELEMARK

co-starring ULLA JACOBSSON MICHAEL REDGRAVE
with DAVID WESTON · ANTON DIFFRING · Screenplay by IVAN MOFFAT and BEN BARZMAN
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PANAVISION® COLUMBIA COLOR
ORIGINAL SOUNDTRACK ALBUM ON MAINSTREAM RECORDS

Ad No. 303—495 Lines—3 Cols. x 11¾ Inches

Ad No. 401—568 Lines
(including imprint space)
4 Cols. x 10 1/8 Inches

Also Available as
Ad No. 501—875 Lines
(including imprint space)
5 Cols. x 12 1/2 Inches
(Shown on Front Cover)

Attention-Getting News Tabloid

Four-Page 8 1/2" x 11" Tabloid Herald

$6.50

Per Thousand F.O.B. Plant

Back Page Carries Ad for Picture and Room for Theatre Imprint

One-Day Imprint Service! For Details, See Box at Right

Send Your Miniature Tabloid Orders and Full Imprint Information. Direct To:

HARRY K. McWILLIAMS
405 Broome St., N. Y., N. Y. 10013
Or Phone: 212 CAnal 6-3335

IMPRINTING

This cost in addition to cost of heralds. 4 lines of type each 4" long.

First 1,000 $5.00

Additional thousands
$3.50 per thousand
Over 5,000

$3.00 per thousand
Extra copy 40c a 4" line

FOLDING $2.00 per thousand

SHIPPING

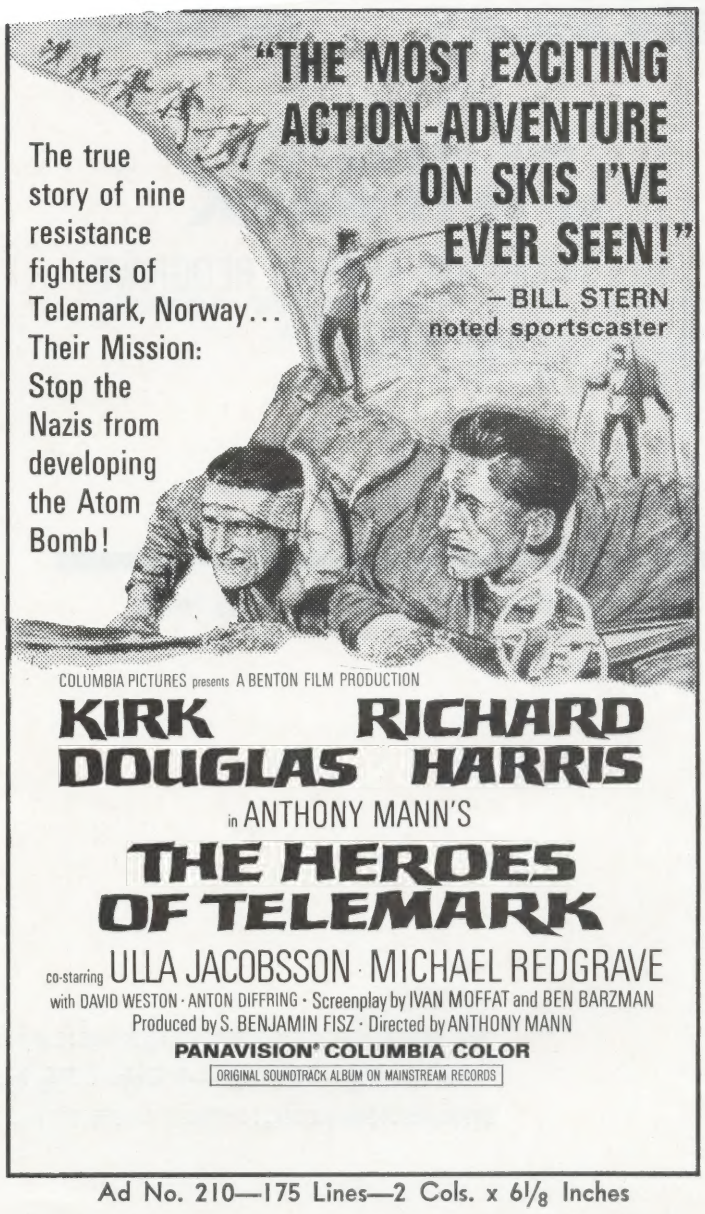
Small Orders Railway Express - shipping charges C.O.D. except rush orders, Parcel Post Special . . . we bill you for postage charges. Large orders by truck unless you specify otherwise - shipping charges C.O.D.

Check or Money Order must accompany order.

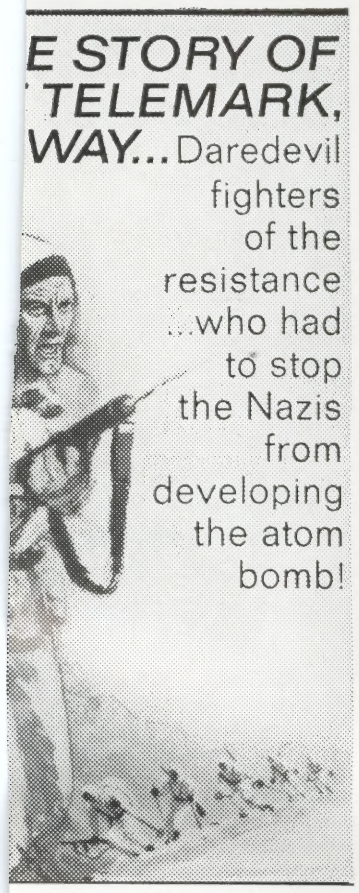
Ad No. 402—484 Lines
4 Cols. x 8⅝ Inches

For Sports Pages!

Ad No. 210, with its Bill Stern quote (right), makes a dramatic off-the-movie page announcement of "THE HEROES of Telemark," for use on sports pages of newspapers, in athletic contest programs, etc. This ad can work for you; put it to use!



Ad No. 210—175 Lines—2 Cols. x 6⅛ Inches



LM PRODUCTION
CHARD
HARRIS
S
TELEMARK

AEL REDGRAVE
N MOFFAT and BEN BARZMAN
· Directed by ANTHONY MANN
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Ad No. 203—250 Lines—2 Cols. x 8⅞ Inches

Ad No. 302—300 Lines—3 Cols. x 7⅛ Inches

Ad No. 301—495 Lines—3 Cols. x 11¾ Inches

Ad No. 209—300 Lines—2 Cols. x 10⅝ Inches

'THE HEROES OF TELEMARK' RATES HEROIC 'SELL' CAMPAIGN!

"THE HEROES of Telemark" is an epic true adventure which Sir Winston Churchill described as 'the single most important act of sabotage in World War II.' As such it deserves a truly heroic "sell," including editorial comment in the newspapers in and around your area. The thrilling story of how a handful of resistance fighters altered the course of the war, by destroying Germany's efforts to create the atom bomb, should serve as inspiration to everyone. In addition, suggest this most incredible adventure under the midnight sun as a sermon to churches and as essay material for school contests.

LOCAL HEROES

Highlighting the fact that the nine men who destroy the heavy water in "THE HEROES of Telemark" are definite heroes, have a local newspaper find nine heroes and heroines in your area and appropriately honor them. Stories might relate the experiences, briefly, of the true-to-life heroes in the picture, with scene and credits. Ask readers to send in photos of residents they feel have performed feats of heroism, with those selected receiving VIP treatment, interviews on radio/TV and, of course, they are your guests of honor opening night. Heroes might be localites who performed heroic feats in the course of everyday living, such as members of your police and fire departments, as well as residents who won awards for bravery in World War II. If pictures of the heroes are available and accounts of their deeds, post on a special lobby board: "The 'HEROES of Telemark' Hail the HEROES of Our Town"

ARMED SERVICES

Every effort should be made to get the cooperation of local Armed Forces units in a military salute to the saboteurs of World War II, those in "THE HEROES of Telemark" in particular. Borrow combat weapons, grenades, helmets, food rations, uniforms, etc., for a lobby display and window exhibits in neighboring stores. Arrange screenings for top officers and solicit their cooperation in radio panel shows and TV promotions. If possible, set up a color guard parade to the theatre, as a salute to the men of "HEROES of Telemark," and if Army searchlights are available, use them opening night.

HONOR 'HEROES'

Go after civic, political and social VIP's, as well as local Norwegian groups, for support in promoting a HEROES of Telemark Day, for the opening of the picture. Suggest they ask the Mayor to issue a proclamation as a tribute to the story of the nine men of Norway who had to do the impossible. Here are some ideas for your "Heroes' Day" program:

- Parade of local Norwegian groups, such as the Sons of Norway, with honor guard of American armed forces, school children, with a band, if possible.
- Newspaper interviews with Norwegians who fought in the area during the war; a special dinner in their honor hosted by Norwegian consul, if possible.
- Newspaper, radio and TV coverage of the event.
- Have honor guards for American and Norwegian flags.

NORWAY POSTER

A colorful Norway travel poster, above, tieing in with stars Kirk Douglas and Ulla Jacobsson and the picture, is available in limited quantities from Exploitation Department, Columbia Pictures Corp., 711 5th Ave., N. Y., N. Y. 10022. Use them for a variety of window displays, in travel bureaus, hotel lobbies, department stores featuring winter and ski equipment, etc., and, of course, in your own theatre along with stills from the picture with all credits.

SKIING ACTION

The nine resistance fighters in "THE HEROES of Telemark" use skis mostly to travel across the snow-bound Norwegian countryside. Contact your local sports store as soon as your playdate is set and arrange for cooperative promotions and displays utilizing skis, skiing equipment and ski fashions. Here are some suggestions:

- Promote a pair of skis, or complete ski outfit, as a contest prize.
- Dress a manikin in a ski outfit and stand on skis in the lobby, with simulated snow. Display extra skis with credits to the merchant and picture, plus scenes from the film showing skiing action: Still Nos. 97, 133, 134, 135, 138 and 151.
- Dress an attractive girl in a ski costume, with a pair of skis over her shoulder, and have her walk through town with a sign on her back: "I'm off to see 'THE HEROES of Telemark.' State Theatre."
- Spot a column item in your newspaper offering free checking service to patrons arriving at the theatre on skis!

EXPLORER SCOUTS

A separate division of the Boy Scouts of America is the Explorer Scouts, older boys having a special interest in adventure of all kinds. Get their cooperation in promoting "THE HEROES of Telemark."

'THE HEROES OF TELEMARK' SELLING AIDS

RADIO SPOTS

In addition to a selection of exciting spot announcements, all open-end for the announcer to add theatre credits, a special set of spots highlighting the skiing sequences in the picture is also available for programming in conjunction with local radio sports shows. Order them early from your Columbia Exchange.

TELOPS

Information about telops—style and prices—may be obtained direct from: QQ Title Card Co., 247 West 46th Street, N. Y., N. Y. 10036.

TEASER TRAILER IN COLOR!

Use it in advance of your regular trailer, and for cross-plugging. Order from your Columbia exchange. In color, of course!

TV TRAILERS
COLOR! BLACK and WHITE!

See Page 13

OPEN-END INTERVIEWS

Kirk Douglas, Richard Harris and Ulla Jacobsson are interviewed separately, on a single disc, packaged with scripts for local announcers, plus room for theatre and playdate credits. Order your interview disc direct from your Columbia exchange.

NATIONAL FLAG DISPLAYS

3 pc. Streamer, $21,50; De Luxe Sectional Valance, $2.15 per running foot—minimum length, 10 feet; Usher Badges, 50c; 9' x 12' Flags or Wall Banners, single-faced, $80., double-faced, $145. Order from National Screen Service.

NORWEGIAN GROUPS

Americans of Norwegian extraction have established themselves prominently in almost every walk of life in cities throughout the country. Inasmuch as "THE HEROES of Telemark" was filmed on location in Norway and involves the activities of Norwegian saboteurs in World War II, a direct pitch should be made to all Norwegian-Americans in your situation. One of the prominent organizations to appproach in this respect is the Sons of Norway. Work with your local group in promoting the picture via bulletins, mail inserts on club stationery, contests, etc. If desirable, arrange group attendance for Norwegian-Americans, with part of the admissions donated to one of their charities. Locate stores in town operated by people of Norwegian extraction and post scene stills and posters with full credits. Local members of the Sons of Norway residing in your area might be located through a listing at the City Hall or telephone book, local Norwegian consulate, or through a newspaper editor. National headquarters and general manager for the organization are as follows:

Magne Smedvig, G. M.
Sons of Norway Supreme Lodge
1312 West Lake Street
Minneapolis 8, Minn.

TV SPORTS TIE-IN

Top TV stations throughout the country feature regularly scheduled sports shows on their programs. The exciting skiing sequences in "THE HEROES of Telemark" offer an excellent opportunity for getting picture and playdate mentions on these telecasts. If advance screenings are planned in your situation, be sure the stations' sports editor and his staff are invited or have them attend the opening show as special guests. Check local listings and contact the TV sports personalities as early as possible.

NORWEGIAN RECIPES

Work with newspaper woman's page editor or a radio personality who conducts a cooking school or food program on the air and ask her to sponsor a contest in which listeners send in their recipes for Norwegian dishes, based on those foods common to Norway.

EXPLOSIVE LOBBY

Set up an eye-catching lobby exhibit of imitation "explosives used by 'THE HEROES of Telemark.' " Use some small barrels labeled "Powder," with some black sand spilled on the floor and a box filled with sawdust and sticks of "dynamite" protruding. Rope off the area, plant red flags around the display with a sign: "Danger! Explosives Used By Saboteurs in 'THE HEROES of Telemark.' etc."

SUB-ZERO WAR

"THE HEROES of Telemark" was filmed in midwinter, in central Norway, actual locale of the true adventure story of a little known but crucial sabotage operation of World War II. Cast and crew worked through blizzards and subzero temperatures for which the area is infamous, a fact that can cue contests. Here are a few suggestions:

- Work a contest on radio or in the papers in which entrants are to relate the coldest experiences they can remember. Offer guest tickets for the best postcard-submitted stories.

- How cold is cold? Arrange for newspaper or radio commentator to offer prizes of guest admissions to the man-in-the-street who can identify absolute zero. It is 459.7 degrees below zero Fahrenheit. As an alternative, have contestants identify the world's coldest temperature. The record was set in Siberia in 1892; 90 degrees below zero.

- Have a local refrigerator company loan you an ice-making machine for a lobby display and offer patrons free ice cubes to take home after seeing the picture. Post picture and merchant credits.

DISCUSS THEME

The objective of the nine saboteurs in "THE HEROES of Telemark" is to destroy a factory manufacturing "heavy water," a vital ingredient in the making of an atomic bomb. Had the Nazis produced the material and then made the bomb, the course of World War II may well have been changed. Suggest a radio or TV program for local airing on which a panel of residents — college professor, Army officer, history teacher, newsman, etc., discuss the question: "What would have happened if the Germans had successfully developed an atomic bomb during World War II?" Introductory credits, of course, could refer to the picture and to Sir Winston Churchill's comment on the attack as "the single most important act of sabotage in World War II."

SOUNDTRACK ALBUM

The sound track music from "THE HEROES of Telemark" is being distributed as an album by Mainstream Records through its national organization. Mainstream is planning an intensive promotional campaign which will include advertising in trade publications. Special window streamers and easel-backed album covers are also available in limited quantities for showmen by writing direct to: Exploitation Dept., Columbia Pictures Corp., 711 Fifth Ave., New York, N. Y. 10022. Promote locally by:

- Working with the Mainstream representative in seeing all disc jockeys receive records and publicity material.

- Going after co-op newspaper advertising, contest sponsors offering records as prizes, etc.

- Offering local library an album for loan to public with album easel, with credits, for display.

DOUGLAS ROLES

Kirk Douglas, starring in "THE HEROES of Telemark," has portrayed a wide variety of roles during his motion picture career. Interest your local paper, or a cooperative deejay, in a contest wherein readers, or listeners, identify on postcards the titles of Douglas' films from the characters he played in them. Here's a listing of a number of his characterizations:

Gambler "Gunfight in the O.K. Corral"
Artist ..... "Lust for Life"
Cowboy .... "Lonely are the Brave"
Army officer ..... "Paths of Glory"
Submarine captain .....
."20,000 Leagues Under the Sea"
Frontiersman ..... "The Big Sky"
Reporter ..... "Ace in the Hole"
Saboteur "THE HEROES of Telemark"

TV TRAILERS IN COLOR—and Black and White

To capture the whole spectrum of your TV market, the trailers are now available in color as well as black and white! Each trailer has space for local announcer to add theatre and playdate credits. At your Columbia exchange.

TV FEATURETTE

"HEROES Are Made," a 16mm featurette for TV (runs approximately 5 mins.), reveals behind-the-scenes activities during production of "THE HEROES of Telemark." Order from Exploitation Dept., 711 5th Ave., N. Y. 22, N. Y., giving name of TV personality and program and address of station to use the film. Featurette will be shipped direct to cooperating station.

(Mat 2A; Still No. 53) Kirk Douglas tries to resume their marital relationship when he discovers his divorced wife, played by Ulla Jacobsson, also is a member of the Norwegian Resistance in Anthony Mann's "THE HEROES of Telemark," Columbia Pictures' release also starring Richard Harris and Michael Redgrave in Panavision and Columbiacolor.

'HEROES of Telemark' Review

What the late Sir Winston Churchill called "the single most important act of sabotage in World War II" — until now, a virtually unknown incident which had the effect of denying to the Nazis the atom bomb—is thrillingly depicted in Anthony Mann's "THE HEROES of Telemark," at the ..... Theatre in Panavision and Columbiacolor which add to the film's breathless appeal.

Kirk Douglas and Richard Harris are starred in the suspenseful new Columbia Pictures release, with Swedish-born Ulla Jacobsson and Britain's Michael Redgrave co-starred as other members of the Norwegian resistance group which succeeded where a British comando mission and a flight of 150 American Flying Fortresses with tons of bombs failed completely.

The story of those continuing efforts to smash a plant in Nazi-held Norway which produced heavy water — a vital factor in the production of an atom bomb — is breathlessly told by the stars and behind-camera crew. It is not only a truly heroic tale in its own right, it also is a truly heroic piece of dramatic movie-making.

"THE HEROES of Telemark" was filmed in the rugged, breathtakingly beautiful Norwegian locations where the actual events took place. The saboteurs — and the movie-makers — worked in temperatures well below zero, covering the forbidding, lonely and snow-covered expanse on skis. Their initial efforts, against the plant itself, failed to halt production of heavy water and their next problem was to prevent the stuff from being shipped into Germany itself.

Douglas and Harris are superbly cast in their roles as leaders of the resistance fight, who also are physically and temperamentally opposed to each other. Miss Jacobsson is delightful as Douglas' divorced wife, whom he meets again in the course of his sabotage activity, and Michael Redgrave is fine as the girl's uncle.

Produced by S. Benjamin Fisz, "THE HEROES of Telemark" was directed by Anthony Mann with admirable understanding and devotion to history. Ivan Moffat and Ben Barzman wrote the screenplay.

(Mat 1C; Still No. 46) Ulla Jacobsson tries to separate Richard Harris, left, and Kirk Douglas, as they battle each other in Anthony Mann's "THE HEROES of Telemark." Michael Redgrave also stars in the Columbia Pictures release.

Michael Redgrave

In the world of the theatre, there roughly are two classes: aristocrats and commoners. To qualify as an "aristrocrat," you should ideally be born in a backstage trunk. Commoners are actors whose parents weren't in the business and who started their careers sometime after the age of five. Michael Redgrave, co-starred with Kirk Douglas and Richard Harris in Anthony Mann's "THE HEROES of Telemark," new Columbia Pictures release at the ..... Theatre in Panavision and Columbiacolor, was not born in a trunk but his parents were actors and he was "carried-on" at the age of two.

Redgrave's adult performances, of course, have more than upheld the family tradition. He has long been one of Britain's most distinguished actors, and his film career has been equally notable and versatile.

The ruling passion of the Redgraves is the life of the theatre and films, for Sir Michael has continued the tradition in his own family. His wife, Rachael Kempson, is a well-known British actress. His elder daughter Vanessa (the wife of noted director Tony Richardson) is one of the country's famed young stage stars. Even the younger daughter, Lynn, came to the movie fore recently in "The Girl With Green Eyes."

General Advance

Kirk Douglas and Richard Harris, two of the screen's most rugged stars, loom large in Anthony Mann's "THE HEROES of Telemark," new Columbia Pictures suspense drama in Panavision and Columbiacolor at the .... Theatre starting ..... Co-starred are Ulla Jacobsson, Swedish-born lovely, and Michael Redgrave, the brilliant British character actor.

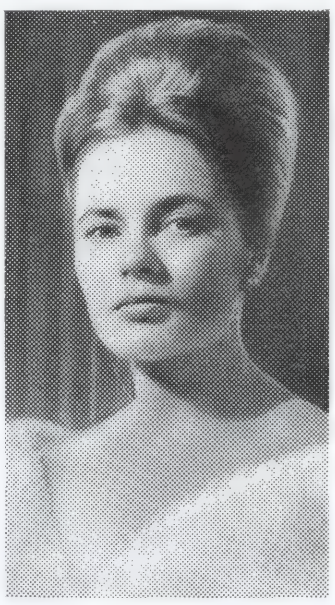
All four play Norwegian resistance fighters in this breathless depiction of a true-life incident, what the late Sir Winston Churchill called "the single most important act of sabotage in World War II." What they do — and what originally was done in Nazi-occupied Norway — is to prevent the Nazis from achieving the atom bomb.

They succeed where a British commando mission, and a later flight of 150 American Flying Fortresses with tons of bombs, failed completely.

"THE HEROES of Telemark" was filmed in the beautiful, forbidding Norwegian locations where the actual events took place, in temperatures which were frequently well below zero. The film is not only an heroic one in its own right, it is a glowing example of heroic movie-making.

"THE HEROES of Telemark" was produced by S. Benjamin Fisz and directed by Anthony Mann.

(Mat 1A; Still No. 163) Kirk Douglas stars as a Norwegian saboteur in Anthony Mann's "THE HEROES of Telemark," also starring Richard Harris, Ulla Jacobsson and Michael Redgrave. The film is a Columbia Pictures release.



(Mat 1B; Still No. Pub. 7) Lovely Ulla Jacobsson plays a member of the Norwegian Resistance, in World War II, along with Kirk Douglas, Richard Harris and Michael Redgrave in Anthony Mann's "THE HEROES of Telemark," a Columbia release.

(Mat 2D; Still No. 38) Kirk Douglas, left, and Richard Harris make time-bombs for sabotage purposes in Anthony Mann's "THE RE-ROES of Telemark," Columbia Pictures release also starring Ulla Jacobsson and Michael Redgrave in Panavision and Columbiacolor. They play Norwegians in World War II, who prevent the Nazis from producing an atomic bomb.

Kirk Douglas

Kirk Douglas leaped to stardom, after years of effort, as "The Champion." He has been, to many movie-goers and to many Hollywood personalities, the "champion" ever since. Currently, at the ..... Theatre, Douglas is starred with Richard Harris in "THE HEROES of Telemark," a World War II adventure drama in which they appear as Norwegian Resistance fighters, who prevent the Nazis from effecting an atom bomb.

Filmed in Panavision and Columbiacolor in the icy mountains of central Norway, Douglas insisted on doing his own stunts, including the skiing, and including a brutal battle with the rugged Harris, who won world stardom as an English football player in "The Sporting Life."

Built as solidly as a trim bull, Douglas has changed remarkably little since he first exposed his torso to movie audiences and Dame Fame as a spectacularly unlovable prizefighter in "The Champion."

The fact that Douglas did not have an easy time getting to be a king of the mountain in the first place probably accounts in some measure for the fact that when he arrived, he arrived to stay. With a full case of actor's itch he enrolled in New York's American Academy of Dramatic Arts. His years there were marked by still more work; hard and exciting in school, hard and unrewarding beyond it. It was long after school that one of Douglas' former fellow students, Lauren Bacall, persuaded a producer to give the young actor a screen test. In his first picture, "The Strange Love of Martha Ivers," Douglas' portrayal was completely successful but it was seven films later that he made "The Champion."

Swedish actress Ulla Jacobsson and England's Michael Redgrave also star in "THE HEROES of Telemark."

Ski Saboteurs

What the late Sir Winston Churchill called "the single most important act of sabotage in World War II," provides the basis for Anthony Mann's "THE HEROES of Telemark," which stars Kirk Douglas and Richard Harris at the ..... Theatre in Panavision and Columbiacolor. The Columbia Pictures adventure is the story of a team of Norwegian skiers who alone attacked a heavily-fortified Nazi-held installation making material vital to the German effort to produce an atom bomb, succeeding where British commando and Flying Fortress raids failed.

Sons and Brothers

Sons and brothers abounded on the Norwegian location filming of Anthony Mann's "THE HEROES of Telemark," Columbia Pictures adventure now at the ..... Theatre.

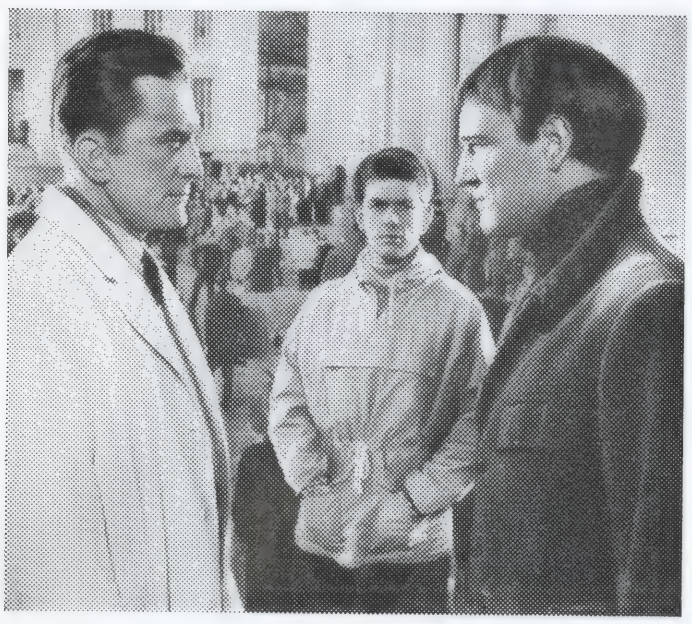
Michael Douglas, 20-year-old son of the film's star Kirk Douglas, was an assistant director. Dermot Harris, brother of co-star Richard Harris, was another assistant director.

Christopher Stamp, brother of British actor Terence Stamp was an assistant director. Brook Williams, son of English acting great Emlyn Williams, was a featured player in the cast. Neither Stamp's brother nor Williams' father are in the film, however.

(Mat 1D; Still No. 88) Dropped by parachute into their native Norway, Richard Harris, left, and Kirk Douglas set out on skis in one of the most important sabotage acts of the World War II, the setting for "THE HEROES of Telemark."

Advance Notice

Kirk Douglas and Richard Harris are starred in Anthony Mann's "THE HEROES of Telemark," new Columbia Pictures suspense drama in Panavision and Columbiacolor opening .... at the .... Theatre. Co-starred in the Benton film production are Ulla Jacobsson and Michael Redgrave, with David Weston and Anton Diffring featured. Ivan Moffat and Ben Barzman penned the screenplay and Anthony Mann's directed. "THE HEROES of Telemark" was produced by S. Benjamin Fisz.



(Mat 2B; Still No. 3) Kirk Douglas, left, tells Richard Harris he will join the Norwegian Resistance movement against the Nazis in World War II, in this scene from Anthony Mann's "THE HEROES of Telemark," Columbia Pictures release in Panavision and Columbiacolor. Also starred are Ulla Jacobsson and Michael Redgrave. David Weston, center above, is featured with Anton Diffring.

Heavy Water

"Heavy water" is vital to the construction of an atom bomb. The Germans had plenty of heavy water available to them with the conquest of Norway in World War II and their seizure of the Norsk Hydro plant where it was made. The story of how Norwegian ski saboteurs smashed the Nazi hope of producing an atom bomb is told in Anthony Mann's "THE HEROES of Telemark," Columbia Pictures suspense drama starring Kirk Douglas and Richard Harris at the..... Theatre in Panavision and Columbiacolor.

"Heavy water" is, chemically speaking, Deuterium Oxide (D_2O), used as a modifier in a nuclear reaction. It is made through a tedious, time-consuming electrolytic process and, in Norway, the Germans had possession of their only source of this essential element for their atom bomb research. The plant had to be destroyed.

And destroyed it was, in what Sir Winston Churchill called "the single most important act of sabotage in World War II." The Norwegian skiers, in two dramatic raids, succeeded where British commandoes failed and where a flight of 150 American Flying Fortresses with their tons of bombs also had been unable to halt heavy water production.

Telemark

Skiers and geographers will immediately recognize and understand the title of Anthony Mann's "THE HEROES of Telemark," new Columbia Pictures adventure at the ..... Theatre, with Kirk Douglas and Richard Harris co-starred in Panavision and Columbiacolor.

Telemark is a basic ski term, meaning a turn to the right. Telemark also is the name of the Norwegian province in which the picture was filmed, rugged mountain wilds which would be inacessible without the ability to ski. Skiing is a native-born talent of Telemark's 55,000 inhabitants. Telemark is the birthplace of both skiing and of Hendrik Ibsen, famed Norwegian playwright. It also was the site of a Nazi installation vital to atom bomb work in World War II. The story of the Norwegian saboteurs who destroyed Hitler's hopes for the bomb is told in "The Heroes of Telemark."

"The Heroes of Telemark" was produced by S. Benjamin Fisz and directed by Anthony Mann from a screenplay by Ivan Moffat and Ben Barzman. The Benton film production co-stars Ulla Jacobsson and Michael Redgrave.

Ulla Jacobsson

Ulla Jacobsson, the lovely Swedish actress star of Anthony Mann's "THE HEROES of Telemark," the Columbia Pictures release starring Kirk Douglas and Richard Harris at the .... Theatre, has a screen past. At eighteen she made an unforgettable entrance into films by running naked into the water towards her lover. This idyll of young love was so tenderly treated that even the censor passed it without question. But wherever Ulla goes the scene is remembered.

However, Ulla is a fine actress who does not have to rely on startling scenes for effect. In fact, in "THE HEROES of Telemark," as a Norwegian Resistance worker, she is clad in bulky ski pants and sweater for all her scenes but one and, in that she wears a long flannelette nightie with woolen shawl over her shoulders.

The famous nude scene did nothing to harm Ulla's career in films, for she was besieged with screen offers from England, France and Germany. But she says decisively, "I would not do it again. I did not realize at the time that it would cause such a furore."

"THE HEROES of Telemark" is the stirring, and true, story of a small group of Norwegians who prevented German supremacy in the race for the atomic bomb. It was filmed in Norway.

A Benton film production, "THE HEROES of Telemark" also stars Michael Redgrave and features David Weston and Anton Diffring.

Richard Harris

After learning to stay on his feet playing English football, Irish film star Richard Harris had no difficulty keeping upright on the ski slopes of Norway during the filming of Anthony Mann's "THE HEROES of Telemark," new Columbia Pictures suspense drama at the ..... Theatre, and in which he co-stars with Kirk Douglas in Panavision and Columbiacolor.

For his role as a Norwegian Resistance fighter, Harris is called upon to look as if he has been skiing all his life, even though he had never tried the winter sport.

A few years previously, he had become an expert rugby player when he filmed "This Sporting Life," a realistic drama which established him as an international screen star, and Harris had always felt that keeping physically fit was an important part of his job as an actor.

Reporting for a practice workout on the ski slopes above Skinnarbu Lodge, Harris was assigned Norwegian slalom Olympic coach Helge Stoylen. When director Anthony Mann asked Stoylen how Harris was making out with his ski lessons, Harris was first to reply, "I'm going to represent Ireland in the winter Olympics."

Harris responded well to the challenge of filming "THE HEROES of Telemark" and he was able to keep up with co-star Kirk Douglas. Douglas, for his part, took it as easy as he could on the slopes. The last time Douglas had been skiing, ten years ago, he broke a leg.

Also starring with Harris and Douglas are Ulla Jacobsson and Michael Redgrave. David Weston and Anton Diffring are featured. S. Benjamin Fisz produced the film story of a team of Norwegian saboteurs who prevented the Nazis from developing an atomic bomb during the Second World War.

Anthony Mann

Noted for his action films set against spectacular backgrounds, director Anthony Mann's "THE HEROES of Telemark," starring Kirk Douglas and Richard Harris at the .... Theatre in Panavision and Columbiacolor, joins a truly impressive list of dramatic adventure films. The Columbia Pictures release is the latest in a series of films which includes "El Cid," "Winchester 73," "Strategic Air Command," "The Man From Laramie," "The Fall of the Roman Empire," "Tall Target" and "The Naked Spur," to cite just a few of Mann's films.

(Mat 2C; Still No. 90) Richard Harris, standing, challenges Kirk Douglas (back to camera) to join his ski saboteurs in a desperate mission, in this scene from Anthony Mann's "THE HEROES of Telemark," spectacular new Columbia Pictures release in Panavision and Columbiacolor. The film also stars Ulla Jacobsson and Michael Redgrave and features David Weston and Anton Diffring.

THE CAST

Dr. Rolf Pedersen	Kirk Douglas
Knut Straud	Richard Harris
Uncle	Michael Redgrave
Anna	Ulla Jacobson
Jensen (The Mysterious Stranger)	Roy Dotrice
Terboven	Eric Porter
Major Frick	Anton Diffring
Colonel Wilkinson	Mervyn Johns
Professor Logan	Barry Jones
General Bolts	Geoffrey Keen
Sgirid	Jennifer Hilary
Nilssen	Ralph Michael
Arne	David Weston
Claus	William Marlowe
Oli	Alan Howard
Freddy	John Golightly
Gunnar	Sebastian Breaks
Henrik	Patrick Jordan
Einar	Brook Williams
Hartmuller	Karel Stepanek
Erhardt	Gerard Heinz
Sturmfuhrer	George Murcell
German Ski Sergeant	Victor Beaumont
Knippelberg	Wolf Frees
Mr. Sandersen	Russell Waters
Mrs. Sandersen	Elvi Hale
Doctor at Hospital	Maurice Denham
Factory Watchman	Jan Conrad
Woman on Bus	Faith Brook
German Guard on Ferry	Alf Joint
General Courts	Robert Ayres
Major	Robert Bruce
Captain of the "Galtesund"	David Davies
Norwegian Naval Attache	Brian Jackson
German Official	Paul Hansard
Girl Student	Annette Andre
Girl in Darkroom	Pamela Conway
"Galtesund" Passenger	Grace Arnold
"Galtesund" Passenger	Howard Douglas
Businessman	Philo Hauser
Businessman's Girlfriend	Jemma Hyde
First Quisling	Terry Plummer
Second Quisling	Joe Powell

THE CREDITS

Directed by	Anthony Mann
Screenplay by	Ivan Moffat, Ben Barzman
Produced by	S. Benjamin Fisz
Music Composed and Conducted by	Malcolm Arnold
Director of Photography	Robert Krasker
Special Effects	John P. Fulton, A.S.C.
2nd Unit Director/Cameraman	Gil Woxholt
Production Supervisor	George Pitcher
Art Director	Tony Masters
Editor	Bert Bates
Production Manager	Timothy Burrill
Casting	Maude Spector
Location Manager	Jimmy Komisarjevsky
Continuity	Kay Mander
Sound Editor	Ted Mason
Sound Recordists	Bill Daniels, Gordon McCallum
Camera Operators	John Harris, Ronnie Maasz, John Burrows
Wardrobe Supervisor	Elsa Fennell
Make-Up	Neville Smallwood
Hairdresser	Maud Onslow
Stunt Advisor	Jerry Crampton

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THE STORY

(Not for Publication) In Nazi-held Norway, an Oslo University physicist, Dr. Rolf Pedersen, joins resistance worker Knut Straud's underground group in a desperate effort to smash the factory in which the Germans are making heavy water, vital to their efforts to evolve an atom bomb. The sabotage try fails, as do those of the Allies who try to bomb the factory out of existence. However, the attacks on the factory force the Nazis to ship the vital heavy water back to Berlin, via railway ferry. Pedersen and Straud get permission from exiled King Haakon in London to destroy the ferry even though it means the probable deaths of all civilian as well as military passengers. They plant the time bombs in the hold of the ferry. Pedersen, who has found his divorced wife Anna among the saboteurs and fallen in love with her all over again, himself becomes a passenger aboard the ferry in hopes of helping the doomed, unknowing civilians. On the mornnig of February 20, 1944, the ferry explodes and sinks to the bottom of Timmsjon Fjord. With it goes Hitler's last hope of nuclear power and final victory.

Running Time: 131 Minutes

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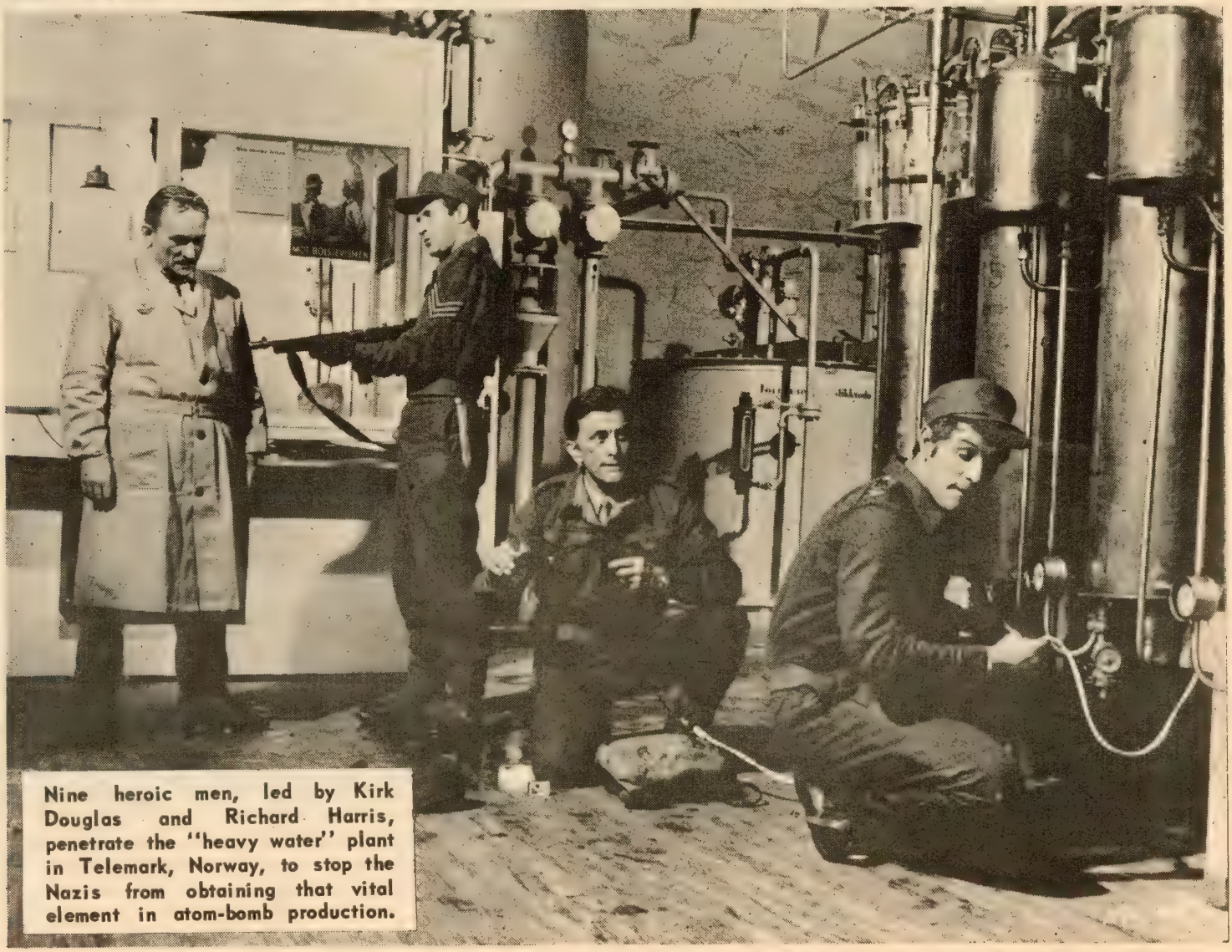
'THE HEROES of Telemark,' Norwegian Resistance Fighters, Smash Germany's A-Bomb Try!

KIRK DOUGLAS AND RICHARD HARRIS LEAD NINE HEROIC MEN IN GREATEST SINGLE ACT OF SABOTAGE IN WORLD WAR 11



Nine heroic men, led by Kirk Douglas and Richard Harris, penetrate the "heavy water" plant in Telemark, Norway, to stop the Nazis from obtaining that vital element in atom-bomb production.

TRUE ADVENTURE OF THE HEROES O
BROUGHT TO THRILLING, SUSPENSEFUL LIF

WHERE IT HAPPENED! Nazi-occupied Telemark, Norway, is the site of a plant which makes heavy water, a vital element in production of an A-bomb. The Nazi effort to develop such a bomb was stopped cold -- here -- by Norwegian resistance fighters.

"HEROES OF TELEMARK HAS THAT GUNS OF NAVARONE EXCITEMENT!" Earl Wilson

'THE NAZIS MUST BE STOPPED from developing the atom bomb,' Norwegian resistance fighters Kirk Douglas and Richard Harris are told at the wartime London conference they attend after "kidnapping" a ship.

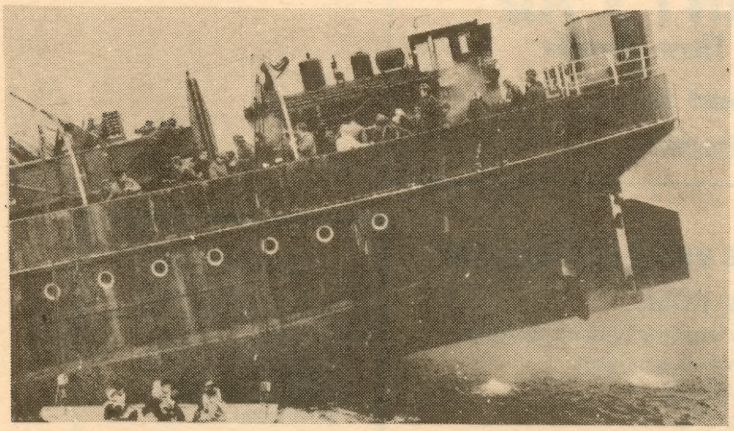
NORWEGIAN SKI-SABOTEURS discuss their mission, after Douglas and Harris are parachuted back into Norway. Neither British commandos nor American bombers were able to destroy the Telemark "heavy water" plant.

KIRK DOUGLAS finds, in the frozen wastes of Norway, that Ulla Jacobson, his ex-wife, is a member of the sabotage team whose mission is to stop the Germans from developing the atom bomb.

OF THE RESISTANCE
FE ON THE SCREEN!

THEY FIGHT A PRIVATE WAR! Stopping the Nazis from developing the atom bomb now can mean the deaths of many innocent Norwegians. Douglas and Harris battle over the problem, finally appealing to the exiled King of Norway for the fateful decision.

GERMAN COLLABORATOR captured by Norwegian resistance fighters Richard Harris, right, and Kirk Douglas center, as they tackle strangest mission of sabotage of World War II.



'THE GREATEST SINGLE ACT of sabotage in the history of World War II,' as Winston Churchill called it, is attempted when the King of Norway replies to the resistance fighters' secret radio appeal with a terse: "Go ahead!"

KIRK DOUGLAS and RICHARD HARRIS star in Anthony Mann's "THE HEROES OF TELEMARK," Columbia Pictures release in Panavision and Columbia Color also starring Ulla Jacobsson and Michael Redgrave.

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